

ABSTRACTS

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INFRAMARGINAL ANALYSIS, ITS IMPORTANCE FOR DEVELOPMENT OF CONTEMPORARY ECONOMIC SCIENCE

Inframarginal economics – a relatively new sub-discipline of economic, which based on inframarginal analysis and may offer its deepest insights in the study of economic organization. The article describes basic principles of inframarginal analysis and the framework that distinguishes inframarginal economics from marginal economics and neoclassical economics. There are provided Reviews of inframarginal literature and showed importance of inframarginal economics for development of contemporary economic science.

Key words: inframarginal economics, inframarginal analysis, neoclassical economics, new classical framework, economic organization.

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INSTITUTIONAL ENVIRONMENT OF RUSSIA: CURRENT STATUS AND TRENDS

This article examines the structure of the modern institutional system of Russia from a position of institutional matrices theory and transaction costs. The possible consequences of WTO accession in terms of impact on the transaction costs of doing business in Russia, as well as the structural balance of the institutional system are evaluated. The author concludes that the most likely path of development of the institutional system of Russia is to further strengthen the role of informal institutions X-type, allowing local entrepreneurs to carry out formal rules with minimal transaction costs.

Key words: structure of the institutional environment, transaction costs, institutional matrix, formal and informal institutions.

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**SMALL AND MEDIUM ENTREPRENEURSHIP
IN THE RUSSIAN FEDERATION: REGULARITIES
OF SPATIAL DISTRIBUTION**

The paper discuss analysis of distribution basic indicators, characterize small and medium enterprises, and also individual entrepreneurs in the subjects of the Russian Federation. Present functions density of normal distribution and results of cluster analysis on the turnover, number of workers and quantity of entrepreneurial structures. Show the existing differentiation specific weight of this indicators.

Key words: entrepreneurship, small enterprise, medium enterprise, individual entrepreneurs, cluster analysis, economic-mathematical models.

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**THE ANALYSIS AND THE DEVELOPMENT OF THE CONCEPT
"MANAGEMENT OF ORGANIZATIONAL CHANGES"**

At the article the essence is analyzed and the interrelation of concepts "management", "organization" and "change" as parts of concept "management of organizational changes" is defined. The difference between organizational changes and management of organizational changes is established.

Key words: management, change management, organizational changes, management of organizational changes.

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LEADERSHIP IN SMALL GROUPS

Described the author's approach to the gnosiological characteristic of the categories of "small group" and "leadership". It is proved that, outside of a zone of attention of scientists and practitioners is that a small group, as the system itself operates in accordance with the laws of systems development. In the article the small group is considered as indivisible, active and creative part of natural socio-techno-economic system. Proposed method of "team" small group. Clarified concepts "small group" and "leadership".

Key words: small group, leader of the socio-economic system, making compatibility.

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SOCIAL PARTNERSHIP, ITS TYPES AND EVOLUTION

This article discusses the history and evolution of partnerships, ranging from ancient times, and ending our time. Analyzes the attitudes and perspectives of diverse, including Russian economists on issues of formation of partnerships. The peculiarities of partnership at this stage. Also, developed the concept of the structural and logical partnership, based on his research in terms of economic, psychological, philosophical.

Key words: partnership, charity, patronage, sponsorship, philanthropy, innovation, interests, NGOs (non-governmental organizations).

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**DEVELOPMENT OF INNOVATIVE POTENTIAL
OF REGIONS – THE MAIN CONDITION OF FORMING
INNOVATIVE ECONOMY OF RUSSIA
(ON THE EXAMPLE OF SVERDLOVSK REGION)**

The formation process of innovative economy models in the world and features of this process in modern Russia are considered in the article. On the example of Sverdlovsk region analyzes the content and role of region`s innovative potential in creating of the country model of innovative economy. Substantiates the uneven process of formation and development of innovative economy at all levels and the need to point approach, the selection of priorities for growth.

Key words: innovative economy, innovative potential of regions, innovative core of Russian regions, terms of growth.

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**STATE FINANCIAL ADMINISTRATION OF RISK MANAGEMENT SYSTEM
OF THE NATIONAL INNOVATION SYSTEM IN RUSSIA**

The strategy of innovative development, proclaimed at the highest state level, requires efforts of all participants of innovation process, the main task of the state to ensure the formation of the institutional infrastructure of innovative development. Given that the innovative activities are connected with very high level of risk, the organization of the national innovation system, its institutional infrastructure should meet the challenges of effective management of these risks. In this regard, this research will contain proposals on formation the mechanism of state financial administration of financial risk innovative projects.

Key words: national innovation system, public financial management, risk management system.

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MODIFICATION OF THE SYSTEM OF FUNCTIONING OF RESEARCH AND DEVELOPMENT SPECIALISTS IN THE CONDITIONS OF INNOVATIVE ECONOMY FORMATION

The article presents the comparative analysis of the characteristics of the innovation environment of the USSR and Russia. There are the most significant changes of the functioning system of R&D specialists, which have affected R&D status, as well as the general production process of innovation product. As a result of analysis authors identified key directions of further actions for transition of Russia to the level of innovative-oriented economy.

Key words: R&D specialists, innovation environment, science, educational process, institutional conditions, system, USSR, innovative-oriented economy.

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INVESTMENT INSTITUTIONS FOR REVITALIZATION THE PROCESSES OF HOUSING CONSTRUCTION IN THE REGION

In this article was presented a conceptual model for modernization of the regional mechanism for financing and management of in housing construction in region on the basis for the principles of public-private partnership. Given the author's interpretation of the concepts for the process of collective investment and the institutions of collective investment housing construction, was offered their original classification. There are defined the basic approaches and directions of development and improving the regional system for collective investment institutions of housing construction on the basis for the implementation of the cluster approach for formation of territorial investment infrastructure.

Key words: investment institutions, housing construction, region, intensifying, financing, management, infrastructure, cluster.

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EVALUATING THE INNOVATIVE ACTIVITY OF THE INDIA'S CORPORATE SECTOR

The India's corporate sector and its role in science and technology development and globalization of economy are considered in this article. Macroeconomic indicators of Indian companies' innovative activity in BRICS context are analyzed. The results of some empirical researches that evaluate the innovative activity of the India's corporate sector are presented. Some features that describe the innovative behavior of the Indian corporations are educed.

Key words: innovative activity, corporate sector, BRICS, Indian corporations.

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EFFECT OF THE WORLD TRADE ORGANIZATION ON RUSSIA'S FOREIGN ACTIVITIES AND ITS REGION IN THE STARTING CONDITIONS

Formulated the stages of formation and content strategy of foreign trade activities of Russian regions in terms of Russia's membership in the World Trade Organization (WTO). The dynamics of foreign trade activities and subjects of Russian Federation in recent years. Proposed monitoring model assessment of readiness of enterprises in the regions to work within the WTO , as well as a number of measures at the federal, regional and municipal levels for the development of foreign trade activity of regions of the Russian Federation in the new economic conditions.

Key words: foreign trade activity, World Trade Organization, the global economy, the strategy, the subject of the Russian Federation, export, import.

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**ENVIRONMENTAL AWARENESS OF THE POPULATION
AS A CONDITION OF ENVIRONMENTAL MANAGEMENT
INTRODUCTION**

In the article the results of correlation and regression analysis of the dependence of sales of the year from the introduction of environmental management are given, which demonstrated the importance of the factor " the introduction of environmental management." As well as the results of any survey respondents for five years, which showed that the environmental awareness of the population has increased, and today the consumer focuses on the goods causing no harm to health and is ready to buy a product at a higher price. This factor should direct the enterprise to implement an environmental management system.

Key words: environmental management systems, environmentally friendly goods, correlation and regression analysis, sales volume, social survey, the product group of goods, the industry group of products, environmental safety, the share of exports, image effect.

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MODEL OF FORMATION OF THE EFFECTIVE PORTFOLIO

Special relevance locates in article for investors carrying out the policy, directed on minimization of not system risks connected with investment in an action. One of the most checked tools for the solution of this task is capital investments diversification in various assets, that is formation of certain portfolios of securities.

Key words: stock market, actions, effective portfolio.

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THE HUMAN FACTOR IN THE FUNCTIONING OF “LEAN THINKING”

This article includes the analysis of influence the "Lean Production" conception. Top-manager should any his decision to employees of company and gets the feedback. The successful companies understand the importance with the employee's communication. The staff is the main active of organization, and that is why, the top – management should direct actions on the education loyal employee and the creation of a corporate (team) spirit. The staff is the "thinking" enterprises active, but not the mechanism of achieving goal. Company come the "thinking" following the management principles of the "Lean Production" conception. The article includes correlation between of the management style and methodology as management mechanism of business organization. Also "Deming Cycle" and "Triangle of Joiner" like a method of in-house training programs (education) in the company.

Key words: lean production, lean thinking, operational management, strategic management, production management, conception.

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EVALUATION OF RUSSIAN FEDERATION BASIC LEGISLATIVE ACTS VARIATION

In the article there is author's approach concerning the study of changes of results of creative activity by example of legislative acts – existing Code of the Russian Federation. Variability of the legislation and its influence on country's economy is estimated. The analysis of the main reasons of changes is carried out and measures for decrease of variability of the Russian legislation are offered.

Key words: changes in legislation, analysis of changes, costs, code, reasons for the changes, effects of the changes.